

17 January 2021  
Ryan LeJeune  
Down South Seafood, LLC.  
6701 Spur Dr, Midland, TX 79705

Dear Future Sponsor,

My name is Ryan LeJeune, and I am the owner of Down South Seafood, a Veteran-Owned local food truck and catering company based here in Midland, TX. I am requesting sponsorship for our new, custom-built cook trailer. I started this company back in 2018, and with the help of my lovely Wife, Sarah, we have been providing the BEST Cajun food to the Permian Basin. Our mission is to provide West Texas with authentic Cajun cuisine, while bringing in the freshest seafood (yes fresher than HEB). In our 3 short years of business, we have already won a few local awards and are very proud!

\*Midland Reporter-Telegram Readers' Choice Awards, Best of Midland's Businesses Best Seafood, Silver August 2019

\*Winner of Best Overall Dish, 1<sup>st</sup> Annual Midland Food Truck Battle, 2020

\*Midland Reporter-Telegram Readers' Choice Awards, Best of Midland's Businesses Best Seafood, Bronze August 2020

\*Hosted 1<sup>st</sup> Annual Crawfish Boil Bash & Competition May 2020, 16 teams and record attendance at The Destination of Midland

Events scheduled in the next 90 days.

\*16th Annual Cowboy Mardi Gras, Bandera TX February 2021 (parked inside of 11<sup>th</sup> Street Bar 4-day event)

\*Hosting 2<sup>nd</sup> Annual Crawfish Boil Bash & Competition in March 2021 at The Destination of Midland

The Cowboy Mardi Gras event has its own history and estimates up to 2000 people per day for the 4-day event. Last year's Crawfish boil competition at The Destination brought in over 1500 people, and we are hoping for even more this year. As long as we don't get restricted with Covid-19 protocols, we plan to attend the State Food Truck competitions in Lubbock, Austin, and Fort Worth this year as well. Our sponsors will get great publicity with your highly visible logos on the outside of our new trailer! We are offering 2 sizes of logos for our sponsors, both which come with a catering for your company. The 8x10 inch logo is a \$1500 sponsorship and the second option is for a 16x25 inch logo for \$5000. Although any amount offered would be greatly appreciated, these are the options we are proposing. The caterings would be equivalent to the sponsored amount.

Thank you for taking the time to look over our proposal, and if you would like to contact me personally, my number is 337-580-4602.

Sincerely,



Ryan LeJeune  
Owner/Operator  
Down South Seafood